



**OUR BABIES ARE
SUPERSTARS**



You're invited to a
GLAMOROUS NIGHT
on the town!



Sound Start Babies presents
**Our Babies are
Superstars!**

2026 Benefit
& Auction
Celebrating 30 years!

Wednesday,
May 27, 2026
5:30PM

The Mansion at Mountain Lakes
90 Route 46 East
Mountain Lakes, NJ

*Cocktail attire with a touch of
personal flair is suggested*

OUR BABIES ARE SUPERSTARS

Step into the limelight and join us for an evening straight out of Hollywood! Rub elbows with dazzling guests, mingle like a movie mogul, and enjoy a seated dinner worthy of Tinseltown's finest.

This night isn't just about glamour—it's about celebrating the real superstars...the infants and toddlers with hearing loss we serve today, the alumni whose stories were shaped by Sound Start, and the families and professionals who have played a best supporting role over the past 30 years. Together, we help ensure their stories are filled with possibility, opportunity, and happy endings.

Plus, silent & live auctions that'll leave you truly starstruck!

LIGHTS, CAMERA, ACTION!



Lock in your sponsorship, grab your tickets, or make a blockbuster donation using the enclosed reply card, or the QR code below.

Questions? Reach out to our casting agent Erica Renz at erica@gailpstone.events.



*Sound Start Babies is a 501(c)3
non-profit organization,
EIN 22-3473606.*

A Standing Ovation for **OUR INCREDIBLE SPONSORS!**

EXECUTIVE PRODUCERS

Stephanie & Russell Deyo

THE A-LISTERS

The Afonso Foundation

FinPro, Inc.

The McKirdy Family

Alex & Jackie Mitchell

Cath & Joff Mitchell

MLM Hearing

Barbara A. Pelson

PNC Private Bank

Ana & Jonathan Weizman

THE AWARD WINNERS

Paul Miller Porsche

Marjorie & Robert Solomon

THE RISING STARS

Dori Labs

Goddard School of Hillsborough

Jack Gentul, PhD

Jessica & Michael Griffin

McKirdy, Riskin, Olson & DellaPelle, P.C.

Margherita & John Mozer

Ann & Mark Ryan

SureWay Marketing Services

THE AGENTS

Suzanne Franks

Clare & Martin Prentice



As of 4/6/26

Because Every Baby Deserves **A CHANCE TO SHINE**

Founded in 1996, Sound Start Babies is a nonprofit dedicated to transforming the lives of infants and toddlers with hearing loss. Through research-based early intervention, family support, and an award-winning inclusive nursery program, we focus on the critical first three years of life—when children can develop listening and spoken language skills alongside their hearing peers.

For nearly 30 years, Sound Start Babies has helped thousands of children thrive while empowering families with the knowledge, tools, and support they need. Today, we serve families in all 21 counties across New Jersey.

With the right support, our babies don't just grow—they shine. And together, we make the magic possible.

Learn more at
www.soundstartbabies.org



 **Sound Start
Babies**

Rolling Out the Red Carpet for **OUR HEAR-O OF THE YEAR**

Dr. Laura S. McKirdy

*Speech Language Pathologist, Developmental Psychologist &
Co-Founder of Sound Start Babies*

Laura has spent decades transforming the lives of babies with hearing loss, shaping early intervention practices, and mentoring the next generation of professionals. Before Sound Start Babies, she founded the first public school program for children who are Deaf and Hard of Hearing and later served as Principal of Lake Drive School for more than 25 years. Still active as a Trustee and tireless advocate, Laura's dedication shines brighter than ever.



BENEFIT COMMITTEE

Emma Baker
Lindsay Boitel
Stephanie and Russell Deyo
Amy Diaz
Jack Gentul
Jessica and Michael Griffin
Melissa and Eric Hazen
Cari Hochman
Meghan Leininger
Akane and Ed McKirdy

Jackie and Alex Mitchell
Scott Martorana
Gemma and Jack Nagle
Barbara Pelson
Maxine and Harry Riskin
Ann and Mark Ryan
Heather and Mark Schey
Colby Sittig
Ana and Jonathan Weizman

BOARD OF TRUSTEES

Alex Mitchell, *President*
Jack Gentul, Ph.D., *Vice President*
Rita Mozer, *Treasurer*
Lindsay Boitel, *Secretary*
Laura S. McKirdy, Ph.D.,
President Emeritus
Daniel Borgo
Stephanie Deyo, *President Emeritus*
Yana Garger, MD
Jessica Griffin, *President Emeritus*
Thomas Olson
Ann Ryan

Marjorie Solomon
Kaitlin Stahl, LSLC Cert. AVEEd.
Jonathan Weizman

SSB Leadership Team

Ann Gowen
Kayley Mayer
Lorraine Solimine
Allison White



www.soundstartbabies.org



Sound Start Babies presents

OUR BABIES ARE SUPERSTARS

Wednesday, May 27, 2026
5:30PM

Please respond by
May 11, 2026

SPONSORSHIP OPPORTUNITIES

☆ **\$25,000 Executive Producer**

- Two (2) Premium Tables of Ten (10) Guests each
- Name/Logo on all Promo Materials and Website
- Event Signage
- Social Media Spotlight Post
- Guided Tour of Sound Start Babies Nursery for Four (4)
- Prominent Top-billed, Full-page Ad in Digital Journal with Repetition

☆ **\$12,000 Studio Head**

- One (1) Prime Table of Twelve (12) Guests
- Name/Logo on all Promo Materials and Website
- Event Signage
- Social Media Spotlight Post
- Full-page Ad in Digital Journal with Repetition

☆ **\$6,500 The A-Lister**

- One (1) Table of Ten (10) Guests
- Social Media Spotlight Post
- Listing on all Promo Materials and Website
- Full-page Ad in Digital Journal with Repetition

☆ **\$5,000 The Award Winner**

Our Award Winners directly power the life-changing work of our extraordinary cast and crew — the Sound Start Babies teachers, therapists, and specialists who help every child step into a brighter future.

This ticketless, mission-first sponsorship is an ideal option for those unable to attend — or who want their generosity working center stage where it matters most. Tickets are available for purchase. The Award Winners are proudly recognized with distinctive signage at the Benefit, as well as:

- Listing on Promo Materials, Social Media and Website
- Half-page Ad in the Digital Journal



☆ **\$3,000 The Rising Star**

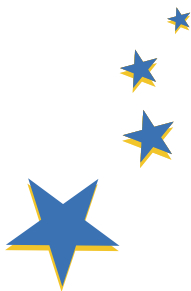
- Six (6) Individual Tickets
- Listing on all Promo Materials and Website
- Half-page Ad in Digital Journal

DIGITAL AD JOURNAL

☆ **\$1,500** – Full-page Ad (3 views per rotation)

☆ **\$1,000** – Full-page Ad (2 views per rotation)

☆ **\$600** – Half-page Ad (1 view per rotation)



INDIVIDUAL TICKETS

☆ **\$1,000 Agents**

- Includes Two (2) Individual Tickets and Listing on the Digital Journal and Event Web Page

☆ **\$390 Backers** (*Sponsor-a-Family*)

- Donate Two (2) Tickets to a Sound Start Babies Family to Attend

☆ **\$195 Individual Fan** – One (1) Ticket to Attend.

I would like _____ ticket(s)

Your gift supports these and other critical program needs*

☆ **\$9,000** – Cast a future star: Fund a full year of life-changing services for a child with hearing loss.

☆ **\$4,000** – Give a Big Break: Support two months of intensive early intervention in our Nursery program.

☆ **\$1,500** – Keep the sound rolling: Cover the cost of a comprehensive evaluation and assessment

☆ **\$750** – Backstage boost: Maintain the specialized audiology equipment children rely on.

☆ **\$500** – Power the Production: Expand telehealth access for families across the state.

☆ **\$250** – Replace vital props: Provide new ear molds for a child without insurance coverage.

☆ **\$100** – Build the script library: Add new books to grow language and early literacy skills.

**Suggested Donation Levels are one of many ways funds are used to help support Sound Start Babies.*

Total (sponsorship, tickets, ads and/or donation): \$ _____

Check Enclosed (payable to Sound Start Babies)

Please charge my: VISA MC AMEX

**credit card fees apply*

Card Number _____

Exp Date: _____

CVV _____

Name _____

Title/Company _____

Address _____

Phone _____

Email _____

Please mail payments to:

Sound Start Babies, P.O. Box 155,
Mountain Lakes, NJ 07046.

To register and pay online by credit card, use the
QR code. *Questions? Reach out to our casting agent
Erica Renz at erica@gailpstone.events.*



Digital Journal Artwork Size

Full Page Virtual Ad

Tech Specs:
Widescreen dimensions
16:9 ratio Powerpoint
1920 x 1080 pixels
20 inches wide by 11.25 inches tall

Half Page Virtual Ad

Tech Specs:
Half of a 16:9 ratio Powerpoint
960 x 1080 pixels
10 inches wide by 11.25 inches tall

Please email ads in high-resolution JPG or PDF format to
jennifer@gailpstone.events. Word documents are not acceptable unless
providing text only. **Ad Artwork is due May 13, 2026.**

Table Hosts

My guests names are: (see above for # of tickets included with your sponsorship.)

Name:

Email:

Name:

Email:

Name:

Email:

Name:

Email:

Name:

Email:

Name:

Email:

Name:

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Name:

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